



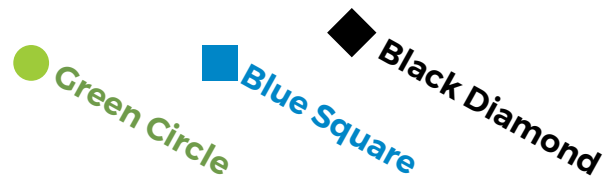
*Showcase  
Your Restaurant*

2022-23 DINING PARTNERSHIPS

## PROMOTE YOUR RESTAURANT!

### AMAZING BENEFITS FOR DINING PARTNERS!

Gore Mountain offers businesses several promotional outlets. Partnering with us provides an opportunity for all regional businesses and organizations to work together to bring more visitors to the area, and customers through your doors.



#### WEB-BASED OPTIONS FOR 22/23!

##### ● Green Circle- \$140

- Web listing: Small promo on our area dining page including your restaurant's name, address, and a link to your website.
- QR code to our dining page displayed in our lodges.

##### ■ Blue Square- \$280

- Web listing: Medium promo on our area dining page including your restaurant's name, address, and a link to learn more with a full page containing your description, two photos, offerings, and a link to your website.
- Lodge TV Advertising: 2 weeks.
- QR code to our dining page displayed in our lodges.
- Podcast Shout Out: 1 during the snow season.

##### ◆ Black Diamond- \$580

- Web listing: Large promo on our area dining page including your restaurant's name, a brief description, address, and a link to learn more with a full page containing your description and offerings, additional photos, and a link to your website.
- Lodge TV Advertising: 2 weeks.
- QR code to our dining page displayed in our lodges.
- Podcast Shout Outs: 1 during snow season, + 1 during summer/fall 2023.
- Featured Social Media Posts: 1 post on Facebook, Instagram, and Twitter.
- Social Media link within the body of your web listing.
- Inclusion on our Dining Flyer.

\$140	\$280	\$580

## WEB LISTING OPTIONS

Your listing will appear within the Area Dining page, under the Plan Your Visit menu. Black Diamond listings appear at the top of the page, followed by Blue Square listings, then Green Circle listings at the bottom. All listings among each level are displayed in random order each time the page is opened in a new browser.

All listings feature one main image, your location, and a link to your website. Blue Square & Black Diamond listings include a link to your own page on our website with a description of up to 250 words and a list of your offerings. Black Diamond listings also feature up to 4 additional images in a gallery at the bottom of your page.

The content submitted with your Dining Partnership agreement will be published on the Gore Mountain website. Should your operational details change, simply submit your new copy and/or images to us, and your listing will be updated. Please send us copy and image updates frequently; it helps search engine positioning and keeps people informed about your new offerings. Please note high resolution photos will display best on your listing.

### AREA DINING PAGE EXAMPLE:



#### Fuel Up for Fun Adventures on the Slopes!

Satisfy your appetite as you make memories with your family, loved ones, or even new friends at our many cafes and restaurants. Local Adirondack dining is an important part of your Core Mountain experience. Whether you grab a mid-day bowl of soup at one of our many lodges on-site or decide to head off the mountain to the village of North Creek or beyond, there are dining gems awaiting to please your

palette. Browse through all of our dining partners below or use the dining search bar to sort by the time of day or type of meal you're craving.

Are you interested in advertising your restaurant with us? [Click here](#) to request more information.

#### BUSINESS SEARCH

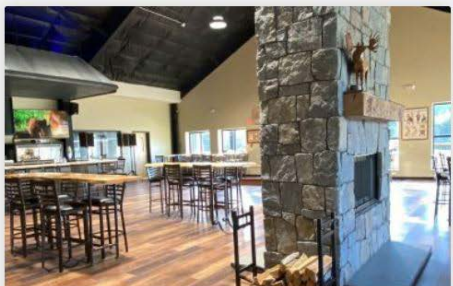


#### BarVino

Whether you want to sample a selection of craft beers, enjoy a leisurely dinner, or have a glass of wine while listening to live music or sitting outside- this Main Street restaurant in North Creek is the place to be.

272 MAIN STREET, NORTH CREEK NY 12853

[LEARN MORE >](#)



#### Paradox Brewery

2781 US ROUTE 9, NORTH HUDSON NY 12853

[LEARN MORE >](#)



#### Basil & Wicks

3195 STATE ROUTE 28, NORTH CREEK NY 12853

[LEARN MORE >](#)

# 2022-23 DINING PARTNERSHIPS

## WEB LISTING OPTIONS CONTINUED

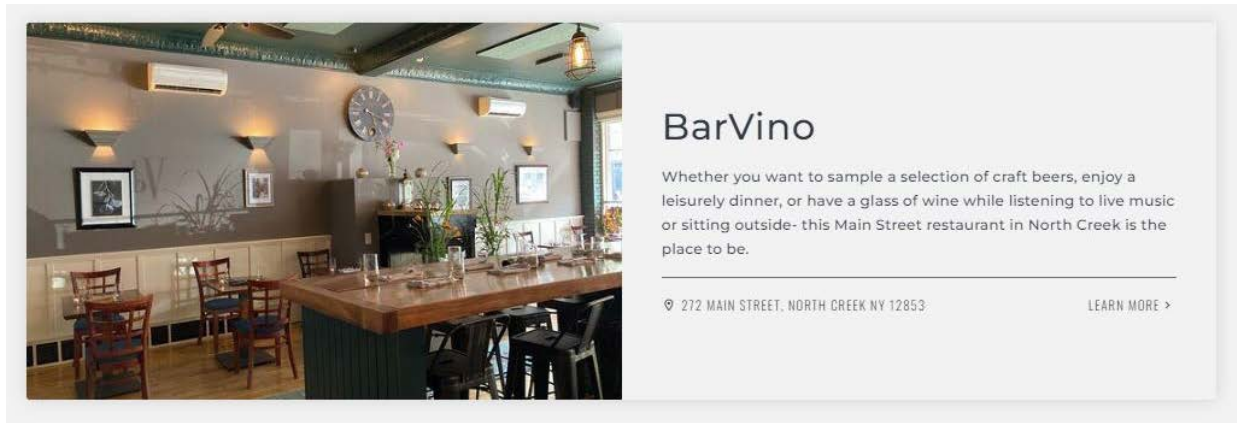
◆ **BLACK DIAMOND LEVEL** A large promo on the dining page includes your restaurant's name, main image, a brief 20-word description, address, and a link to learn more with a full page containing your description and offerings, a photo gallery, a link to your website, and one link to your choice of social media channel within the body of your page.

**PRICE:** \$580

**DESCRIPTION:** 250 WORDS

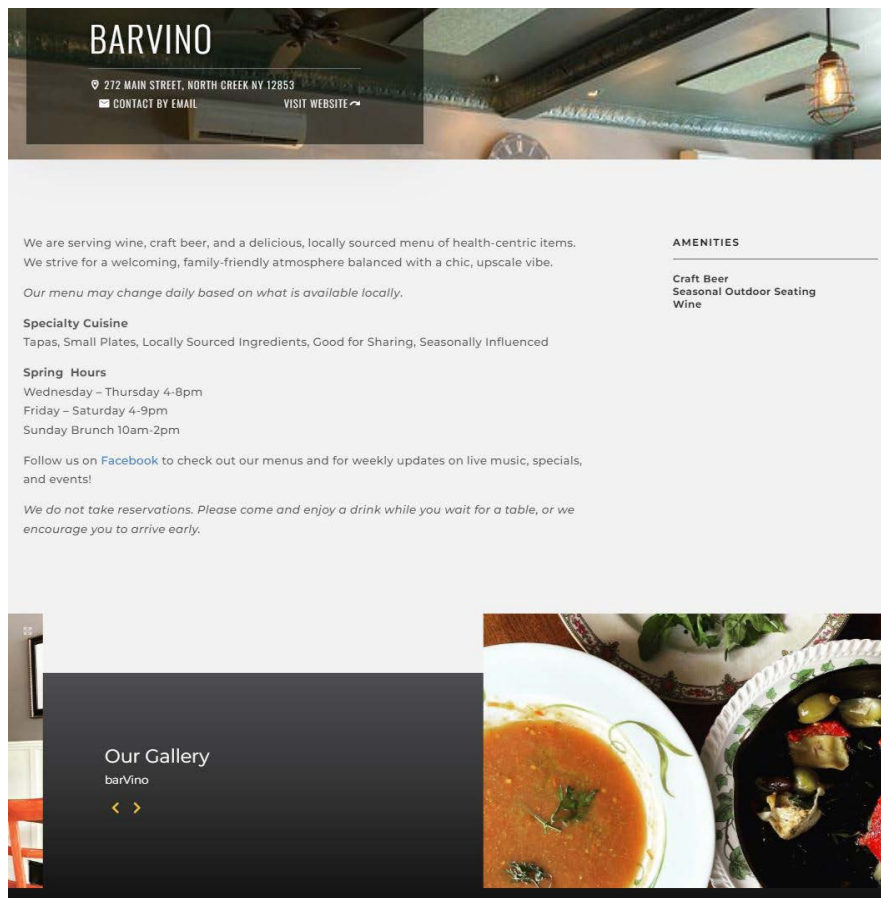
**PHOTO GALLERY:** UP TO 4 ADDITIONAL IMAGES

**LARGE PROMO EXAMPLE:**



The image shows a large promotional card for BarVino. On the left is a photograph of the restaurant's interior, featuring a wooden bar, chairs, and a clock on the wall. On the right, the text reads: "BarVino", "Whether you want to sample a selection of craft beers, enjoy a leisurely dinner, or have a glass of wine while listening to live music or sitting outside- this Main Street restaurant in North Creek is the place to be.", and "272 MAIN STREET, NORTH CREEK NY 12853" with a "LEARN MORE >" link.

**PAGE EXAMPLE:**



The image shows a full page example for BarVino. At the top is a dark header with "BARVINO" in white, the address "272 MAIN STREET, NORTH CREEK NY 12853", and links for "CONTACT BY EMAIL" and "VISIT WEBSITE". Below the header is a main content area with a description: "We are serving wine, craft beer, and a delicious, locally sourced menu of health-centric items. We strive for a welcoming, family-friendly atmosphere balanced with a chic, upscale vibe. Our menu may change daily based on what is available locally." To the right is an "AMENITIES" section listing "Craft Beer", "Seasonal Outdoor Seating", and "Wine". Below this is a "Specialty Cuisine" section with details like "Tapas, Small Plates, Locally Sourced Ingredients, Good for Sharing, Seasonally Influenced" and "Spring Hours" (Wednesday-Thursday 4-8pm, Friday-Saturday 4-9pm, Sunday Brunch 10am-2pm). There is also a note about following on Facebook and a reservation policy: "We do not take reservations. Please come and enjoy a drink while you wait for a table, or we encourage you to arrive early." At the bottom is a "Our Gallery" section with a photo of a bowl of soup and a plate of food.

# 2022-23 DINING PARTNERSHIPS

## WEB LISTING OPTIONS CONTINUED

**BLUE SQUARE LEVEL** A medium promo on the dining page includes your property's name, main image, address, and a link to learn more with a full page containing your description, offerings, and a link to your website.

**PRICE:** \$280

**DESCRIPTION:** 250 WORDS



PAGE EXAMPLE:



MEDIUM PROMO EXAMPLE:

### Basil & Wicks

3195 STATE ROUTE 28, NORTH CREEK NY 12853

[LEARN MORE >](#)

Basil's offers takeout and limited indoor dining for the winter season. Check our facebook page for menu and specials. Call ahead to place your food order. (518) 251-3100.

Stop by and enjoy the fun at Gore Mountain's original après-ski gathering place – where skiers and non-skiers, young and old, local and stranger meet to enjoy the finest food and drink! Homemade menu items include hand-breaded Chicken Parmesan, a local favorite. Children's menu, gluten-free menu, and vegetarian options are available. Full bar and daily Happy Hour. Large groups are welcome.

Offering a creative selection of Adirondack Comfort Foods and Traditional American Cuisine such as Duck a la High Peaks, Jug Handle Rib Eye, Pecan-Crusted Rainbow Trout, and our juicy 8 oz. Basil Burger. Don't miss our Thursday Night Italian Specials including our bubbly hot lasagna, giant housemade meatballs, yummy veggie options, and our famous chicken parm!

Please visit our website for our menu and all of our specials and events including Turkey Dinner Mondays!

Winter Hours:  
Open Friday, Saturday & Sunday! 3 minutes from Gore Mountain.

#### AMENITIES

Dinner  
Drinks  
Lunch

**GREEN CIRCLE LEVEL** A small promo on the dining page includes your property's name, main image, address, and a link to your website.

**PRICE:** \$140

SMALL PROMO EXAMPLE:



### Open Pit Grille

GORE MOUNTAIN  
MAIN LODGE NY 12853

## ADDITIONAL PROMOTIONS

### LODGE TV SCREEN ADS

Mounted TV screens located at the Base Lodge, Northwoods Lodge, North Creek Ski Bowl, and Saddle Lodge are on a rotating slideshow that includes Gore promotions and your advertisement.

Each TV screen ad appears for 20 seconds for an average of 66 times a day.

- **Blue Square Listing (2 Week)**
- **Black Diamond Listing (2 Weeks)**

These TV advertisements are professionally designed by Gore Mountain.

EXAMPLE:



### QR CODE TO OUR AREA DINING PAGE ON DISPLAY

A QR code to our dining page will be on display in all of our lodges directing guests to access your listing.

- **Green Circle Listing**
- **Blue Square Listing**
- **Black Diamond Listing**

### PODCAST SHOUT OUTS

Let us speak highly of you with a podcast shout out! We release a daily More Gore podcast to let our skiers and riders know anticipated snow conditions and exciting news. Skiers and riders frequently tune into the podcast- your feature(s) will just be a few seconds but have high impact on listeners.

- **Blue Square Listing (1 Shout Out)**
- **Black Diamond Listing (2 Shout Outs)**

### FEATURED SOCIAL MEDIA POST

Tap into our social media followers! Gore Mountain will craft a social media post for our Facebook, Instagram, and Twitter. This post will feature one of your images, text, and a link.

- **Black Diamond Listing (1 post on 3 social media channels)**

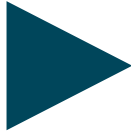
### DINING FLYER

Have your property in print! A flyer featuring other Gold Level restaurants will be displayed in our lodges, directing guests to your property. This flyer will also be on the road as we visit travel shows and expos for the ski season.

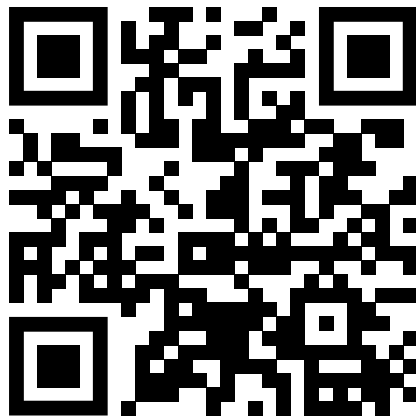
- **Black Diamond Listing**

## SIGN UP TODAY!

Fill out our Dining Ad Signup  
Form located at:



**[GoreMountain.com/  
Dining-Ad-Signup/](https://GoreMountain.com/Dining-Ad-Signup/)**



Scan with your phone or visit:

**[GoreMountain.com/Dining-Ad-Signup/](https://GoreMountain.com/Dining-Ad-Signup/)**

## CONTACT US

If you would like more information or to request a PDF or hard copy of the Signup Form, please reach out to Andrew Short or Cindy Mitchell:

Email: [AShort@GoreMountain.com](mailto:AShort@GoreMountain.com)  
Phone: (518) 251-2411, x 1124  
Mail: Gore Mountain  
Attn: Andrew Short  
P.O. Box 470  
North Creek, NY 12853