



*Showcase*  
*Your Accommodations*

2022-23 LODGING PARTNERSHIPS

## PROMOTE YOUR PROPERTY!

### AMAZING BENEFITS FOR LODGING PARTNERS!

Gore Mountain offers businesses several promotional outlets. Partnering with Gore Mountain provides an opportunity for all regional businesses and organizations to work together to bring more visitors to the area, and customers through your doors.

#### WEB-BASED OPTIONS FOR 22/23!

##### Bronze Level- \$165

- Web Listing: Small promo on our lodging page including your property's name, address, and a link to your website.
- QR code to our lodging page displayed in our lodges.

##### Silver Level- \$330

- Web listing: Medium promo on our lodging page including your property's name, address, and a link to learn more with a full page containing your description, amenities, and a link to your website.
- Lodge TV Advertising: 2 weeks.
- QR code to our lodging page displayed in our lodges.
- Podcast Shout Out: 1 during the snow season.

##### Gold Level- \$670

- Web listing: Large promo on our lodging page including your property's name, a brief description, address, and a link to learn more with a full page containing your description and amenities, additional photos, and a link to your website.
- Lodge TV Advertising: 2 weeks.
- QR code to our lodging page displayed in our lodges.
- Podcast shout outs: 1 during snow season + 1 during summer/fall 2023.
- Featured Social Media Posts: 1 post on Facebook, Instagram and Twitter.
- Social Media link within the body of your web listing.
- Inclusion on our Lodging Flyer.

Bronze Level

Silver Level

Gold Level

\$165

\$330

\$670

## WEB LISTING OPTIONS


Every level receives a web listing on GoreMountain.com. Your listing will appear within the Lodging page, under the Plan Your Visit menu. Gold Level listings appear at the top of the page, followed by Silver Level listings, with bronze level listings at the bottom. All listings amongst each level are displayed in random order each time the page is opened in a new browser.

Gold & Silver listings feature one main image, your location, and a link to your own page on our website with a description of up to 250 words and a list of your amenities. Gold Level listings also feature up to 4 additional images in a gallery at the bottom of your page.

**Guests can find you based on your lodging property type, amenities, and/or distance from the mountain!**

The content submitted with your Lodging Partnership agreement will be published on the Gore Mountain website. Should your operational details change, simply submit your new copy and/or images to us, and your listing will be updated. Please send us copy and image updates frequently; it helps search engine positioning and keeps people informed about your new offerings.

### LODGING PAGE EXAMPLE:




**LODGING**

[Vacations] are Better at Gore

A Gore Mountain vacation means outstanding value for winter fun at the largest ski area in New York State and a satisfying stay at one of our partner accommodations. Browse through all of our lodging partners below, or use the lodging search bar to narrow down options based on the type of property, distance from the mountain, or amenities you like best while traveling. From grand hotels and rustic lodges to cozy chalets and welcoming B&Bs, you're sure to find the perfect shelter for your winter getaway!

Are you interested in advertising your lodging property with us? [Click here](#) to request more information.


**LODGING SEARCH** +



### Alpine Lodge


From the foothills of the mountain, the Alpine Lodge provides quintessential access to the heart of North Creek. Featuring beautiful rustic-style rooms and suites with tons of Adirondack charm.

264 MAIN STREET, NORTH CREEK NY 12853  
518-251-2451 [LEARN MORE >](#)



### Country Inn & Suites By Radisson Lake George-Queensbury

1130 STATE ROUTE 9, QUEENSBURY NY 12804 [LEARN MORE >](#)



### The Phoenix Inn Resort

307 MAIN STREET, NORTH CREEK NY 12853 [LEARN MORE >](#)

# 2022-23 LODGING PARTNERSHIPS

## WEB LISTING OPTIONS CONTINUED

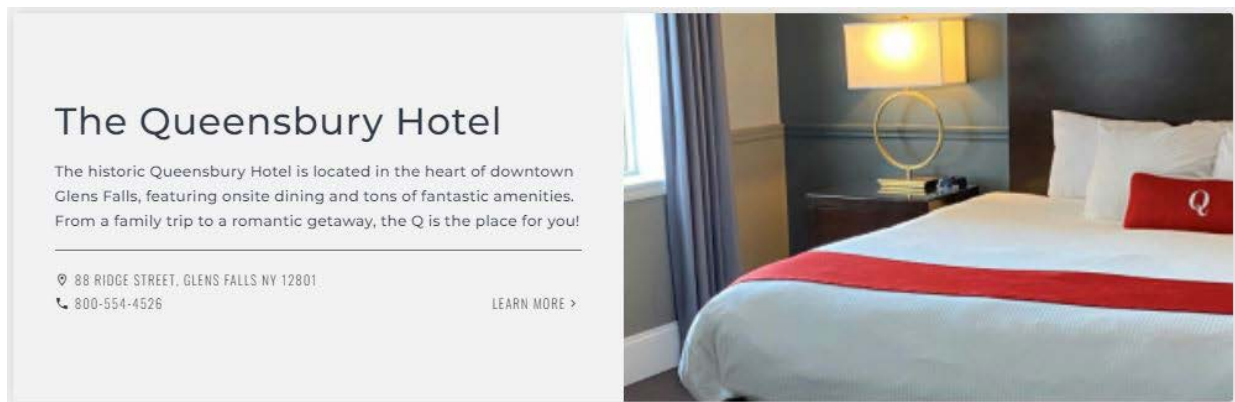
**GOLD LEVEL** A large promo on the lodging page includes your property's name, main image, a brief 20-word description, address, and a link to learn more with a full page containing your description and amenities, photos, a link to your website, and one link to your choice of social media channel within the body of your page.

**PRICE:** \$670

**DESCRIPTION:** 250 WORDS

**PHOTO GALLERY:** 4 ADDITIONAL IMAGES

### LARGE PROMO EXAMPLE:



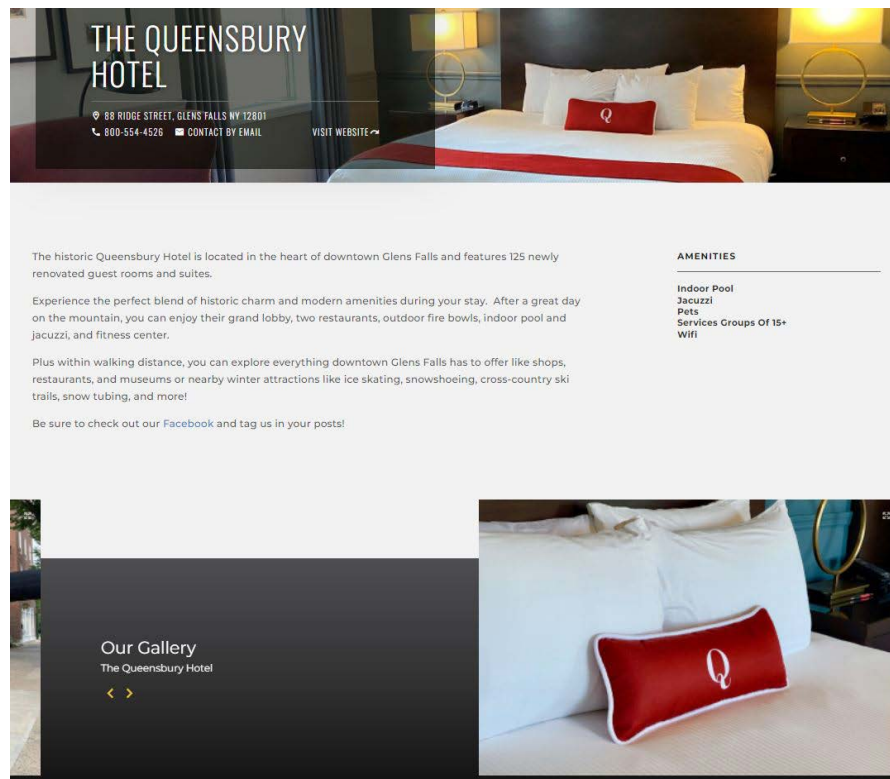
**The Queensbury Hotel**

The historic Queensbury Hotel is located in the heart of downtown Glens Falls, featuring onsite dining and tons of fantastic amenities. From a family trip to a romantic getaway, the Q is the place for you!

88 RIDGE STREET, GLENS FALLS NY 12801  
800-554-4526

[LEARN MORE >](#)

### PAGE EXAMPLE:



**THE QUEENSBURY HOTEL**

88 RIDGE STREET, GLENS FALLS NY 12801  
800-554-4526 CONTACT BY EMAIL VISIT WEBSITE

The historic Queensbury Hotel is located in the heart of downtown Glens Falls and features 125 newly renovated guest rooms and suites.

Experience the perfect blend of historic charm and modern amenities during your stay. After a great day on the mountain, you can enjoy their grand lobby, two restaurants, outdoor fire bowls, indoor pool and jacuzzi, and fitness center.

Plus within walking distance, you can explore everything downtown Glens Falls has to offer like shops, restaurants, and museums or nearby winter attractions like ice skating, snowshoeing, cross-country ski trails, snow tubing, and more!

Be sure to check out our Facebook and tag us in your posts!

**AMENITIES**

- Indoor Pool
- Jacuzzi
- Pets
- Services Groups OF 15+
- Wifi

**Our Gallery**  
The Queensbury Hotel

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# 2022-23 LODGING PARTNERSHIPS

## WEB LISTING OPTIONS CONTINUED

**SILVER LEVEL** A medium promo on the lodging page includes your property's name, main image, address, and a link to learn more with a full page containing your description, amenities, and a link to your website.

**PRICE:** \$330

**DESCRIPTION:** 250 WORDS

### MEDIUM PROMO EXAMPLE:



The Fairfield Inn & Suites

21 BIG BOOM ROAD, QUEENSBURY NY 12804

[LEARN MORE >](#)

### PAGE EXAMPLE:



THE FAIRFIELD INN & SUITES

21 BIG BOOM ROAD, QUEENSBURY NY 12804  
909-228-2800 CONTACT BY EMAIL VISIT WEBSITE

Where comfort and convenience meet.

One of the newest hotels in the region, the Fairfield Inn & Suites by Marriott opened in September 2019. The hotel is conveniently located off of Exit 18 of I-87 in Queensbury at the foothill of the Adirondacks.

The property features 77 spacious guest rooms and suites with modern room designs, plush bedding, complimentary Wi-Fi and 55" TVs with premium cable channels.

Fuel up for the day with a complimentary hot breakfast and then enjoy the fitness center, indoor pool or outdoor jacuzzi after a day on the slopes. Plus you're just minutes from downtown Glens Falls and nearby restaurants, shops and attractions to enjoy.

**AMENITIES**

Indoor Pool  
Services Groups Of 15+  
Wifi

**BRONZE LEVEL** A small promo on the lodging page includes your property's name, main image, address, and a link to your website.

**PRICE:** \$165

### SMALL PROMO EXAMPLE: (low-res)



Roaring Brook Guesthouse

847 PEACEFUL VALLEY ROAD  
NORTH CREEK NY 12853

## ADDITIONAL PROMOTIONS

### LODGE TV SCREEN ADS

Mounted TV screens located at the Base Lodge, Northwoods Lodge, North Creek Ski Bowl, and Saddle Lodge feature a rotating slideshow that includes Gore promotions and your advertisement.

Each TV screen ad appears for 20 seconds, totaling an average of 66 times a day.

- **Silver Level Listing (2 Weeks)**
- **Gold Level Listing (2 Weeks)**

These TV advertisements are professionally designed by Gore Mountain.

#### EXAMPLE:



### QR CODE TO OUR DINING PAGE ON DISPLAY

A QR code to our lodging page will be on display in all of our lodges directing guests to access your listing.

- **Bronze Level Listing**
- **Silver Level Listing**
- **Gold Level Listing**

### PODCAST SHOUT OUTS

Let us speak highly of you with a podcast shout out! We release a daily More Gore podcast to let our skiers and riders know anticipated snow conditions and exciting news. Skiers and riders frequently tune into the podcast—your feature(s) will be a short and high impact shout out for listeners.

- **Silver Level Listing (1 Shout Out)**
- **Gold Level Listing (2 Shout Outs)**

### FEATURED SOCIAL MEDIA POST

Tap into our social media followers! Gore Mountain will craft a social media post for our Facebook, Instagram, and Twitter. This post will feature one of your images, text, and a link.

- **Gold Level Listing (1 post on 3 Social Media Channels)**

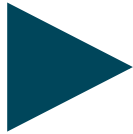
### LODGING FLYER

Have your property in print! A flyer featuring other Gold Level properties will be displayed in our lodges, directing guests to your property. This flyer will also be on the road as we visit travel shows and expos for the ski season.

- **Gold Level Listing**

## SIGN UP TODAY!

Fill out our Lodging Ad Signup  
Form located at:



**[GoreMountain.com/  
Lodging-Ad-Signup/](https://GoreMountain.com/Lodging-Ad-Signup/)**



Scan with your phone or visit:  
**[GoreMountain.com/Lodging-Ad-Signup/](https://GoreMountain.com/Lodging-Ad-Signup/)**

## CONTACT US

If you would like more information or to request a PDF or hard copy of the Signup Form, please reach out to Andrew Short or Cindy Mitchell:

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